

Recommendations

1. A detailed *Reserve Signage Design Manual* be developed, that includes an analysis of signage standard requirements for various agencies, a provides recommended detailed design and content of signs including materials, style, size, font type/size/setting, and orientation.
2. A more detailed assessment of directional signage requirement be undertaken, once a sign type has been confirmed. This include directional and text requirements if marker posts are used.
3. Undertake a comprehensive audit of information requirements for the purposes of protecting the health and safety of visitors and employees, or the protection of natural and cultural heritage features.
4. An interpretation audit be undertaken, that analyses written and oral accounts of key features of the reserve and key stories and historic events. This could include interpretation on the geographic and geological relationship between the reserve and other landforms (e.g. maunga).

Audit Summary

The following section provides an audit summary for the reserve. This includes a summary table of background/contextual information about the reserve. This table includes the recommended number of signs required, referenced by their unique GPS Number identifier, and grouped according to signage type. This signage information (including GPS Number identifiers) is illustrated in the Site Plan map. An aerial map and figure of the reserve is also provided.

A set of recommendation for the reserve is also provided, which outlines how the recommended signage can assist with visitor management.

Te Rourou a Pourewa

Te Rourou a Pourewa			
Land type	Auckland Council Recreation Reserve		
Main Entrance	Kepa Road		
Secondary Entrance/s	Kepa Road (opposite Brenton Ave); Kepa Bush; Purewa Creek; Ngaio Street		
Existing Infrastructure	Toilets	Car Parks	Sports Fields
	?	Yes	No
Utilities			
Dogs	On-leash	Off-leash	Prohibited
	?	?	Yes
Grazing	Not evident		
Mowing	Main arrival areas; Main tracks		
Stakeholders			
Commercial Operators			
Sites (Ecological; Heritage)	Terraces, pits, midden Groves of exotic and native trees adjacent to Kepa Bush, coastline, Ngaio Road		
Existing Signage	Ngati Whatua Orakei Trust (entrance)		
SIGN TYPE (recommended)	Type	GPS Numbers	Total Number
Site Identification	Site ID #1	4; 5	2
	Site ID #2	3; 8; 11; 18; 26; 38; 40; 44; 49; 54; 56; 57; 58; 59; 68; 71; 72; 74; 80; 88	20
Information	Info #1	4; 5	2
	Info #2		
Directional	Finger	1; 2; 45; 89	4
	Marker Post	6; 7; 9; 10; 13; 14; 15; 16; 17; 19; 20; 21; 22; 23; 24; 25; 27; 28; 29; 30; 31; 32; 33; 34; 35; 36; 37; 39; 41; 42; 43; 47; 48; 50; 51; 52; 53; 55; 60; 61; 64; 65; 66; 67; 69; 70; 73; 74; 75; 76; 77; 78; 79; 81; 82; 83; 84; 85; 86; 87	60
	Sign		
Safety	Safety/Warning		TBC
Interpretation	Interpretation	12; 30; 35; 63; 46; 62; 73	7

Reccomendations

Kepa Road opposite Kupe Street provides the most logical option as a main entrance to Pourewa Reserve. This is because the entrance is easily accessible from visitors travelling from Takaparawha Park. It provides some parking at the entrance, and is a logical access point to a number of destinations (Mara kai; He Tomo-Kanha and Hub; Okahu Rakau and summer camp and Takaro). A main entrance should also be considered for the reserve land

north of Kepa Road at ID number 72, as this land is separated from the rest of the reserve by road and an orientation sign (Information Sign #1) with associated maps should be included.

Foot traffic (including “Urban Residents”) can access the reserve from a number of secondary entrances (ID numbers 3; 8; 11; 18; 44; 68; 59; 71; 74; 88). Directional (marker post) signs as opposed to Site ID #2 signs could be considered for these secondary entrances to encourage “Short Stop traveller” day visitors to use the main entrances. Water based traffic can access the reserve via Purewa Creek from a number of secondary entrances (ID numbers 26; 38; 40; 49; 54; 56; 57; 58).

In transit areas between entrances and destinations, directional (marker posts) as opposed to signs are recommended as a means to minimise the extent and size of signage. These marker posts can include directional information to orient visitors between destinations and towards other main or secondary entrances.

Destinations (Mara kai; He Tomo-Kanha and Hub; Okahu Rakau and summer camp; Takaro; Ngahere; waka landing) can include interpretation signs as a means to provide context of sites of cultural significance and/or requirements governing the use of these sites (e.g. opening hours of nursery; biosecurity requirements). As well as destinations, interpretation signs could be used at key lookout points to orient visitors in the reserve to other significant geographical features (e.g ID number 46 and 62 provide vistas to view maunga).

Safety signs should be considered for those crossing between the 2 reserve areas across Kepa Road (e.g. Site ID numbers 71 and 72). Safety signs could also be considered for steep areas adjacent to Purewa Creek.